

NANCY GROCE

Profile 2018

**DO YOU NEED
A GREAT EVENT?**

**NOMINATED
& PAST FINALIST**

For excellence within the industry

EVENT ARCHITECT

Owner of Croce Creative CC

**20
YEARS IN
THE KNOW**

**NANCY
HAS WHAT
IT TAKES**

developing & planning great events



Croce Creative CC/

Croce Creative CC is a leading producer of eventful experiences. Led by owner Nancy Croce, CC is a highly sought after company that offers a full range of services, including creative development, production, staging, management and events marketing.

Management of CC events involves expert project management of diverse creative, production and multi-media sectors. CC specializes in corporate/private galas, fashion shows, public relations events, opening and closing ceremonies, entertainment, tradeshow, promotions, meeting and conference planning, as well as product branding/launches.

CC brings a strong track record in focusing on bottom-line results. The company serves the following industries: Retail, Shopping Centres, Arts, Theatre, Industrial/Commercial, Office Supplies, Tourism and Not-for-Profit.



Nancy Croce
event&creative director

EVENTS FOCUSED ON YOU

SCHEDULING FOR 2018



**Questions
and to hire:**

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www.crocecreative.com

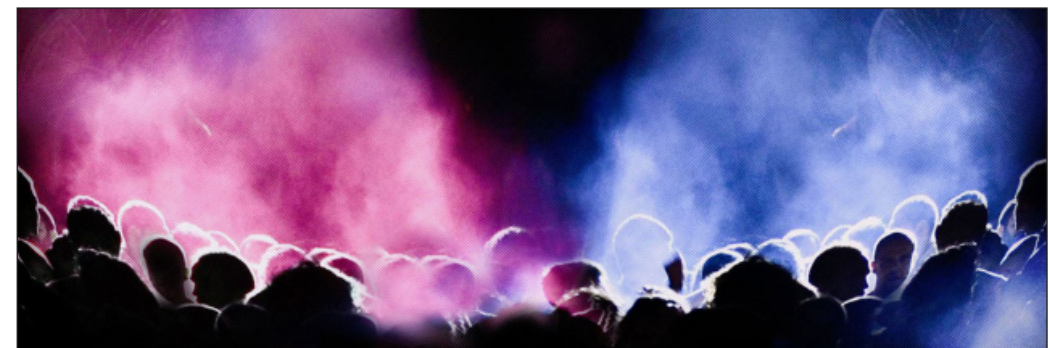
**“CAPTURING
AN EVENT
WITH EVERY
FINE DETAIL
AND MAKING
IT MEMORABLE
& ENJOYABLE
TO WOW EACH
AND EVERY
GUEST**



the art of nancy/

Putting passion, details and a creative eye to work

Planning, developing, coordinating , executing and launching an event of any type takes an certain “savoir faire”. Nancy has just that. And for her, it’s all about the details. Details make it happen. Not everyone has that “savoir faire” and the ability to put together a fabulous event whether small or big. Nancy’s work speaks for itself. Her work is a product of her heart and soul, along with a creative energy that abounds from start to finish.



the history of nancy/

Creative. Intuitive. Proven. Strategic. Experienced.
Driven. Strives for Excellence. Facilitator. Leader.

Nancy Croce is a marketing and event director with more than 20 years experience in the field. She has an established track record of success in executing marketing and special events for such names as Niagara Folk Arts Festival; Niagara Symphony; Roselawn Centre Theatre; Niagara Casinos; CIPBA Niagara; Festivals/Events Ontario and the City of St. Catharines.

She specializes in the planning and execution of galas, fashion shows, public relations events, entertainment, tradeshow, promotions, meeting and conference planning, and product branding/launches. Nancy's company, Croce Creative CC, was a finalist for the Niagara Entrepreneur of the Year Awards and a six-time finalist for the Canadian Special Events Star Awards. Her affiliations and community involvement are vast and varied. Nancy continues to prove her strength in assessing a client's needs and delivering creative excellence on time and on budget.

Nancy has been owner of Croce Creative CC since 2003 with the focus on development, public relations, marketing and the planning of tourism galas, Empire Communities, conferences, tradeshow and festivals. She has also been a consultant for Cuvée 2013 & 2014.

Related experience:

DIRECTOR OF MARKETING at ROSELAWN CENTRE FOR THE LIVING ARTS - 2002
DIRECTOR OF DEVELOPMENT AND OUTREACH for NIAGARA SYMPHONY - 2001
SPECIAL EVENTS MANAGER at NIAGARA CASINOS - 1996 to 2000
MARKETING DIRECTOR /SEAWAY MALL - 1993-1996

Education:

Niagara College of Applied Arts and Technology April 1988
Fashion Arts/ Specializing in Advertising and Marketing, Graduated with honours. World of Wines course certificate taught by Winesavvy/Evan Saviolidis.





“ MEMBER
OF VARIOUS
INDUSTRY
ASSOCIATIONS
ISES & CANSPEP
NF TOURISM
FESTIVAL &
EVENTS ONTARIO



croce events/

Buffalo Bills M&G

Niagara Icewine Festival/Cuvee

Niagara Folk Arts Festival

Bascis Office Products Ltd

Niagara Film Festival Gala

Casino Niagara Grand Opening

NHL Player Steve Ludzik Celebrity Roast

Croce Creative CC events are truly their very own unique creations.. CC has a stellar supporting cast that help to bring together all the elements for simply a fabulous event.

Lighting, staging, catering, decor, DJ or live band, photography, entertainment outdoor event tents, and wine are key to an event. Nancy has it all in place for any event need.

Talk to Nancy about all her past events

NEW ENERGY DRINK / www.website.com



www.crocecreative.com